



The Ride Together Pierce Leadership program provides employers with the opportunity to attain certification as a Gold, Silver or Bronze **Best Commuter Business**. Points are earned when completed by the employer. Employee Transportation Coordinators and leadership will be recognized for excellence in employer engagement, strategies and performance toward increasing the non-drive alone travel rate of their employees. *Program Certification will be awarded annually so that employers can strive to achieve or maintain Gold.*

### WORKSITE AWARD LEVELS AND POINTS:

Gold (33+)	Silver (26-32)	Bronze (19-25)
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Performance (Survey Report)	Point Value
From the 2024 survey results, improved the Non-Drive Alone Travel rate (NDAT) or the average Vehicle Miles Travelled (VMT) by employees.	2
OR from the 2024 survey results, improved the Non-Drive Alone Travel rate (NDAT) or the average Vehicle Miles Travelled (VMT) by employees by at least 3 percentage points.	5
<b>Total Points for Performance</b>	<b>5 Possible</b>

Programming (Annual Report)	Point Value
<ul style="list-style-type: none"> <li>• \$30+ Monthly sustainable commute subsidy, ORCA Passport, parking cash-out</li> <li>• Or Earned time off: 1+ day per year</li> </ul>	5
Regularly offered incentives such as a monthly prizes or prize drawing, carpool start-up, or refer-a-friend bonuses, can earn at least 1 extra telework days per year for using sustainable commuting	3
Compressed Work Week Policy	1
Telework or Hybrid Policy	1
Preferred carpool/vanpool parking (i.e. next to the building, front row or closest lot)	2
No employee parking, employees pay for parking, or free or reduced rate parking for car/vanpools	3
Bike/Walk facilities, earn 1 point for each item offered: <ul style="list-style-type: none"> <li>• One Point: Provide bicycle storage, space inside the building, racks or cages</li> <li>• One Point: Showers and/or clothes lockers</li> </ul>	Up to 2
Conduct a ridematching event or targeted ZIP Code matching that actively tries to form carpools or vanpools.	2
Fleet vehicles, fleet bicycles or carsharing membership	1
<b>Total Points for Programming</b>	<b>20 Possible</b>

Engagement (Quarterly Accomplishment Reports)	Point Value
Submission of Quarterly Accomplishment and Annual Reports by due date	1 point each (Max 5 pts)
Attend or complete any network, event, forum, conference, or training session related to commute trip reduction or travel options offered by Ride Together Pierce or another agency.	1 point each (Max 5 pts)
Staff a transportation fair or booth at company event, present, train or speak at a staff meeting, present on your commute options program at a conference, develop a campaign or promotion, offer an enhanced local or statewide campaign (more than forward/post provided materials), mode fieldtrip/active learning experience, and active coordination/planning with Wellness or Sustainability teams to cross-promote or include commute options.	1 point each (Max 10 pts)
<b>Total Points for Engagement</b>	<b>20 Possible</b>