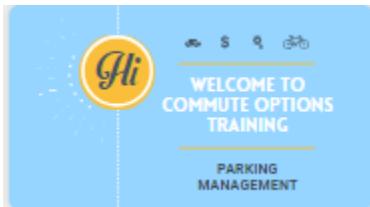


## Parking Management

### Voiceover Script and Notes

Slide 1:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Music

Slide 2:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Parking management is a set of strategies used to balance the supply and demand for parking and make the use of commute options more attractive than driving alone.

Slide 3:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

These strategies include location of the parking, how many spaces are available, type of spaces, and the cost of the parking.

Slide 4:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Abundant free parking will encourage people to drive alone to work. While, a shortage of parking or a charge for parking will encourage people to use smart commute modes.

## Slide 5:



1 No parking ➔

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Employers have options for managing their parking.

- 1) Employers can choose not to offer parking or limit the number of employee parking spaces. This option can save employers money or employee spaces can be converted to client parking.

## Slide 6:



1 No parking ➔

2 Charge for parking ➔ \$

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- 2) Employers can charge for parking. Parking can be free or discounted for carpools and vanpools. Or registered smart commuters can receive 3-5 free parking days per month.

## Slide 7:



1 No parking ➔

2 Charge for parking ➔ \$

3 Incentives ➔ \*

Notes: \_\_\_\_\_  
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- 3) A great incentive is to provide reserved front-door parking spaces for carpoolers and vanpoolers. Pierce Trips offers free HOV parking signs and hang tags.

## Slide 8:



Notes: \_\_\_\_\_  
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You can order the free Pierce Trips parking signs and vehicle hang tags through the Product Order form located in the ETC Corner of the Pierce Trips website.

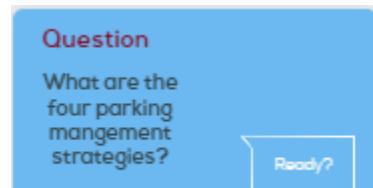
Slide 9:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Music

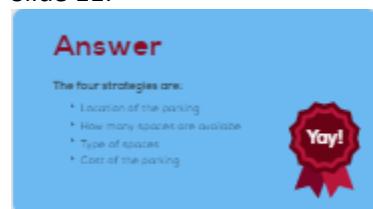
Slide 10:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Music

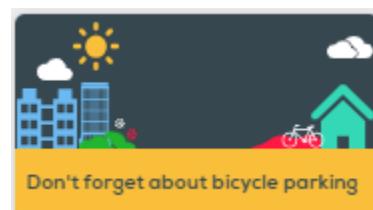
Slide 11:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Music

Slide 12:



Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Music

Slide 13:



Notes: \_\_\_\_\_  
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\_\_\_\_\_

Employers should also consider offering bicycle parking.

- 1) Bicycle parking needs to be safe, secure and out of the elements.
- 2) Bicycle parking can range from an empty office space, to space under the stairwell, bicycle lockers, or a locked fenced area in the parking garage.

#### Slide 14:



Notes: \_\_\_\_\_  
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- 3) Employers should consider offering a fix-it station to repair flat tires or make minor adjustments.
- 4) Also examine the property for safety. Can lighting or pathways be improved?

#### Slide 15:



Notes: \_\_\_\_\_  
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#### Music

#### Slide 16:



Notes: \_\_\_\_\_  
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#### Other considerations

Who manages your parking? Is parking employer owned or leased? Can leased parking be unbundled from your lease? Are employees represented by bargaining unions?

#### Slide 17:



Notes: \_\_\_\_\_  
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#### Music

Slide 18:



Notes: \_\_\_\_\_  
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Begin by assessing the company's current parking situation. Meet with everyone involved with parking management. Discuss desired outcomes for the commute options program and the role of parking at your company.

Questions 19-21:

Questions, Contacts, Completion form